

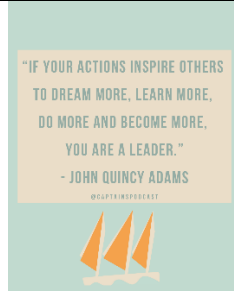




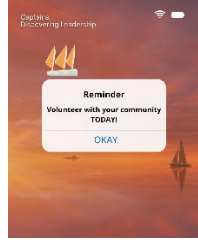
Social Media Calendar for [put the name of you podcast here]


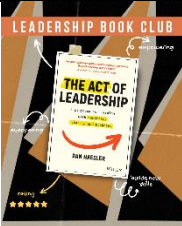
November 2023

Week and Post	Date	Platform	Content description	Image	Caption or Text	Hashtags
Week 1: post 1	October 17	Instagram	Personal – get to know me and my start on leadership.		<p>Hi! I'm Elisa, and I've always been called a "leader."</p> <p>As I've grown up, I've wondered more and more what leadership really means.</p> <p>Is it telling others what to do? Is it fixing problems? Is it just being bossy?</p> <p>I'm on a journey to learn more about leadership by learning what it means to others.</p> <p>The world is full of captains that navigate leadership and I'm determined to make new discoveries to enhance my skills.</p> <p>Join me on my journey by listening to my podcast, Captains: Discovering</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #Believe</p>

					Leadership, out every Thursday!	
Week 1: post 2	October 19	Instagram	Personal – Learning from others is just as important as teaching others.		<p>Learning from others is my favorite!</p> <p>I serve as a historic tour guide at my university, and I have learned that I teach just as much as I learn.</p> <p>Kids, prospective athletes, and senior citizens are usually in my tour groups and each have so much knowledge to share.</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #Learning #Serve</p>
Week 2: post 1	October 24	Instagram	Individual – quote about leadership being grounded in inspiring others.		<p>You are more than you think.</p> <p>Being a leader can seem daunting and unattainable - but it isn't. As John Quincy Adams said, just by your actions, you are a leader! Keep inspiring others to become more.</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #Inspiration #YouAreMore</p>
Week 2: post 2	October 26	Instagram	Individual – Podcast cover art.		<p>Here's a great opportunity to expand your leadership skills!</p> <p>Learning more about leadership is a passion project of</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #LeadershipSkills #Grow #LearnMore #Connect</p>

					<p>mine, so I started Captains: Discovering Leadership! I hope you are able to connect with and learn from our guests 🚤❤️</p> <p>Listen to Captains wherever you get your podcasts!</p>	
Week 3: post 1	October 31	Instagram	Personal – My passion to helping others cultivate their fires of confidence.		<p>Spread confidence like a flame!</p> <p>There’s just something about watching someone’s eyes light up because they fully realized their talents.</p> <p>It just takes one spark.</p> <p>I’ve made it mission to help confidence spread like wildfire!</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #Light #OneSpark #Confidence #Motivation</p>
Week 3: post 2	November 2	Instagram	Individual – Flow chart to lead people to quick leadership activities.		<p>Are you a leader?</p> <p>The more I ask myself that question, the more I realized that everyone is!</p> <p>❤️ Take a small step today to make</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #AreYouALeader #Volunteer #Listen #BeHeard</p>

					<p>a friend heard by listening.</p> <p>💛 Take a bigger step and volunteer in your community.</p> <p>💙 Take a huge step and give someone a voice today!</p> <p>How will YOU be a leader today?</p>	
Week 4: post 1	November 7	Instagram	Community – Reminder to get out and volunteer in the community.		<p>This is your sign to volunteer TODAY!</p> <p>Great opportunities are: Assisting in animal shelters, volunteering at a food pantry, donating clothes and shoes, and lobbying at the state level!</p> <p>Tag someone who will volunteer in your community with you 🚤</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #Volunteer #Donate #Lobby</p>

<p>Week 4: post 2</p>	<p>November 9</p>	<p>Instagram</p>	<p>Community – Leadership comes in all shapes and sizes.</p>		<p>Swipe to see what leadership can also look like! ➡</p> <p>Leadership isn't just about public speaking. It's about serving your community – whatever that looks like to you!</p> <p>How do YOU serve your community?</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #StandUp #Listen #Volunteer #Support #Kindess #Talents</p>
<p>Week 5: post 1</p>	<p>November 14</p>	<p>Instagram</p>	<p>Community – The Captains Book Club featured pick.</p>		<p>Read about humility, clarity and purpose in this month's book club feature!</p> <p>Get 40% off The Act of Leadership by Dan Haesler with our code CAPTAINS40.</p>	<p>#Captains #DiscoverLeadership #Podcast #Leadership #Books #BookClub #DanHaesler</p>